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analysis and to gain some experience in the tasks of crafting and implementing strategy. A case sets forth, in a factual manner, the events and organizational circumstances surrounding a particular managerial situation.

Cases in Strategic Management

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Page 1. In an example in economics, a competition between two small stores would be considered small compared to competition between several mega-giants. Dell Company has many suppliers and has able to discuss the supplier and get good price with them. So, the supplier will use their power to extract better terms (higher profit margins) at the expense of the market. So it will affect the sales ...

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