

Poorly Made In China An Insiders Account Of The Tactics Behind Chinas Production Game Paul Midler

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Poorly Made in China is the tale of a modern-day gold rush and its consequences, the chronicling of a rising economic power and its path along a steep growth curve.

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Poorly Made in China: An Insider's Account of the Tactics Behind China's Production Game is a book by Paul Midler, which chronicles his years spent working with American businessmen whose companies' products are manufactured in China.

~~Poorly Made in China - Wikipedia~~

Now updated and expanded, Poorly Made in China reveals industry secrets, including the dangerous practice of quality fade—the deliberate and secret habit of Chinese manufacturers to widen profit margins through the reduction of quality inputs.

~~Poorly Made in China: An Insider's Account of the China ...~~

Poorly Made in China compiles stories from Midler's business dealings in China; the book focuses on a handful of case studies. Inside its pages are the Wow, this one was great!

~~Poorly Made in China: An Insider's Account of the Tactics ...~~

In this entertaining behind-the-scenes account, Paul Midler tells us all that is wrong with our effort to shift manufacturing to China.

~~Poorly Made in China: An Insider's Account of the China ...~~

GORDON CHANG, author of The Coming Collapse of China 'Poorly Made in China is not merely about faltering product quality out of China. One of its broader themes is of people who promise one thing and then deliver another.

~~Poorly Made in China : An Insider's Account of the China ...~~

Poorly Made in China chronicles the experiences of an American working for a U.S. outsourcing firm in Chinese manufacturing and highlights the disturbing and dangerous practice known as 'quality fade'--the deliberate and secretive habit of widening profit margins through a reduction in the quality of materials over time.

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Praise for Poorly Made in China 'This fast-paced travelogue through the world of Chinese manufacturing is scary, fascinating, and very funny.

~~Poorly Made in China: An Insider's Account of the Tactics ...~~

Now updated and expanded, Poorly Made in China reveals industry secrets, including the dangerous practice of quality fade?the deliberate and secret habit of Chinese manufacturers to widen profit margins through the reduction of quality inputs.

~~Poorly Made in China: An Insider's Account of the China ...~~

Poorly Made in China is a dramatic romp through China's export manufacturing sector, one that reveals what really goes on behind the scenes. The story follows the author from one project to the next, taking the reader through a diverse set of industries and revealing a number of challenges.

~~Poorly Made in China (??)~~

Poorly Made in China is a non-fiction thriller novel. It was published in 2009, so things may be better now. The main character is an American living in China whose job is to help foreign companies...

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Despite being hailed as 'the world's workshop', China's reputation of being a reliable and responsible manufacturer is far from world-class. In his new book 'Poorly Made in China', intermediary and author Paul Midler exposes the pitfalls of manufacturing in China, debunking

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Now updated and expanded, Poorly Made in China reveals industry secrets, including the dangerous practice of quality fade—the deliberate and secret habit of Chinese manufacturers to widen profit margins through the reduction of quality inputs.

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In his new book 'Poorly Made in China', intermediary and author Paul Midler exposes the pitfalls of manufacturing in China, debunking several myths in the process. The first -- that China exists for the United States alone to make things for Wal-Mart -- is a fallacy, says Midler.

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