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great companies can fail

precisely because they

do everything right—that this

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with excellent managers
with excellent teams and
excellent strategies can
do everything right and
still fail. The
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technologies on the
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mainstream cannot
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(ePUB) book. The first edition of the novel was published in 1997, and was written by Clayton M. Christensen. The book was published in multiple languages including English, consists of 286 pages and is available in Paperback format.

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generally referred to as
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